



Evesham Township
 DEPT. OF COMMUNITY DEVELOPMENT - ZONING
 984 TUCKERTON ROAD
 MARLTON, NJ 08053
 (856) 983-2914

Application Date: 5/7/2025
 Application Number: 0208
 Permit Number: _____
 Project Number: _____
 Fee: \$100

Denial of Application RECEIVED

Date: 5/21/2025

JUL 08 2025
 P25-12

To: WATCHES OF SWITZERLAND
 500 ROUTE 73 SOUTH STE E7C
 MARLTON, NJ 08053

CC: APP TELE:(954) 590-9480
 APP EMAIL:ARIVERA@PECONSULTINGCORP.COM

RE: 500 ROUTE 73 SOUTH
 BLOCK: 33.11 LOT: 1 QUAL: ZONE: C-1

DEAR WATCHES OF SWITZERLAND,

We are in receipt of a zoning permit application submitted on 5/7/2025 for the proposed expansion of Watches of Switzerland for an associated brand including exterior modification. The application is denied. The exterior modifications do not meet the design standards per Code 160-68, specifically:

160-68F.(1)(b) Smaller retail stores with individual entrances can help to break up a long facade. Retail stores or restaurants of less than 25,000 square feet shall have glass facades between the height of three and eight feet for no less than 60% of the horizontal length of the building facade.

160-68F.(1)(e) Exterior building materials and colors contribute significantly to the visual impact of a building. The exterior building skin shall be composed of one dominant facing material and not more than two additional materials. The dominant material shall comprise 60% or greater of each building elevation.

160-68F.(1) Dominant facade colors must be low reflectance, subtle, neutral, or earth-toned. The use of high-intensity colors, metallic colors and black is prohibited. Building trim and accents may feature brighter colors. Neon tube lighting may not be used for building trim or accent.

Approval from the Planning Board would be needed. Please contact the Board Secretary at 856-983-2900 ext. 2083 for more information.

If you feel aggrieved by this denial, a notice of appeal is possible in accordance with New Jersey State Statute. The appeal must be filed with this office not later than twenty (20) days from the date of this notice per Chapter 15-4 of the Township Code. The appeal would be heard before the Zoning Board of Adjustment. Information on procedures for an appeal of this decision to the Board of Adjustment can be obtained from the Board Secretary.

Your zoning application has been placed in the inactive files in the Zoning Department of Community Development.

Please contact this office at 856-983-2900 ext. 2083 to resubmit the application.

Sincerely,



 JENNIFER A. NEWTON, ADMINISTRATIVE OFFICER