

EVESHAM TWP. SHARES

Webinar Series

#3

**What Every Business Owner in
Evesham Twp. Should Know**

March 25, 2021

Welcome

to

Part 3

of

Evesham Township Shares
Webinar Series

EVESHAM TWP. SHARES AGENDA

- ❖ Welcome
- ❖ Mayor Jaclyn Veasy
- ❖ Guidelines for Information Session
- ❖ Purpose and Mission Statement
- ❖ Introduction of Speakers
- ❖ Next Steps

EVESHAM TWP. SHARES

GUIDELINES FOR THIS INFORMATION SESSION

- This is an Informative Presentation; the recorded webinar and a copy of this document will be available on the Evesham Twp. Website
- Questions can be submitted via the Chat function and will be answered at the end of the presentations. All questions not answered will be added to a “Frequently Asked Questions” page in this document following the webinar
- Each presenter will provide contact information
- Additional questions can be sent to Stacy Webb following the Information Session and will be answered individually and will also be added to the presentation document on the “Frequently Asked Questions” page

EVESHAM TWP. SHARES

Purpose & Mission

The Evesham Township Office of Community Development is focused on sharing information with our businesses on a consistent basis in 2021.

Evesham Township Shares is a program designed to provide information that will help keep our local businesses open and growing. Monthly Webinars (Information Sessions) will have speakers sharing updated financial and non-financial assistance and guidance during these very difficult times and in the future. In addition to the speakers, information will be continually shared through the Evesham Twp. Website and social media posts.

Donald Newman

*Manager, Office of Small Business Advocacy
NJ Business Action Center*

As the Manager of the Office of Small Business Advocacy, Don Newman's focus is on helping the business community leverage the resources available to give them the best chance to succeed. Additionally, Don manages the NJ Business Helpline, 1-800 JERSEY-7 and a new live chat.

He will provide information regarding:

- NJ Business Action Center Helping Your Business Grow
- NJ Business Action Center Your Connector to Public & Private Resources
- Impact of the State Economic Recovery Act of 2020 and the Federal Stimulus Act
- Benefits of Export
- Opportunities of State and Federal Procurement to Grow Your Business
- Turning Words Into Action

Robert Palumbo

Regional Director of the Small Business Development Center Serving Burlington, Camden, Gloucester and Salem Counties

As the Regional Director of the NJSBDC Bob Palumbo is recognized for making outstanding contributions in assisting entrepreneurs and small businesses by promoting greater opportunities for growth.

The NJ Small Business Development Center (NJSBDC) at Rutgers-Camden is part of a Statewide Network that provides comprehensive consulting services and educational opportunities to Small Business owners and potential owners throughout the State of New Jersey.

Bob will provide information regarding:

- Small Business Services Offered
- Consultants Available to Small Businesses
- Resource Partners
- Available Counseling and Training

NEXT STEPS

1

- **Contact Stacy Webb with questions for the presenters or questions regarding the webinar series**

Stacy Webb
Deputy Director, Community Development
(856) 985-4338
Email: WebbS@Evesham-nj.gov
Website: www.evesham-nj.org

2

- **Contact the Small Business Advocacy Office**

Donald Newman
Manager of Small Business Advocacy, NJ Business Action Center
(609)984-9834
Email: Donald.Newman@sos.nj.gov
Website: www.business.nj.gov

3

- **Contact NJ Small Business Development Center**

Robert Palumbo
Regional Director
NJ Small Business Development Center
(856)225-6221
Email: b.palumbo@camden.rutgers.edu
Website: www.rsbdcenter.org

NJ Business Action Center and Small Business Development Center Links



NJBAC

New Jersey Business Action Center

nj.gov/state/bac



U.S. Small Business
Administration

www.sba.gov



rsbdc.org



business.camden.rutgers.edu