

# Evesham Twp. Shares

*Webinar Series #4*

*April 22, 2021*

*What Every  
Business Owner  
in  
Evesham Twp.  
Should Know*

*Welcome*

*Part 4  
Of  
2021  
Evesham Township  
Shares  
Webinar Series*

# *Agenda*

- Welcome
- Mayor Jaclyn Veasy
- Review Guidelines for Information Session
- Purpose of Webinars and Mission Statement
- Introduction of Speakers
- Next Steps

# *Evesham Twp. Shares*

## *Guidelines for Webinar Session*

- This is an Informative Presentation; the recorded webinar and a copy of this document will be available on the Evesham Twp. Website
- Questions can be submitted via the Chat function and will be answered at the end of the presentations. All questions not answered will be added to a "Frequently Asked Questions" page in this document following the webinar
- Each presenter will provide contact information
- Additional questions can be sent to Stacy Webb following the Information Session and will be answered individually and will also be added to the presentation document on the "Frequently Asked Questions" page

## *EVESHAM TWP. SHARES*

### *Purpose & Mission*

The Evesham Township Office of Community Development is focused on sharing information with our businesses on a consistent basis in 2021.

Evesham Township Shares is a program designed to provide information that will help keep our local businesses open and growing. Monthly Webinars (Information Sessions) will have speakers sharing updated programs and information for financial and non-financial assistance and guidance during these unprecedented times and in the future. In addition to the speakers, information will be continually shared through the Evesham Twp. Website and social media posts.

# 3 *Speakers*

- ❖ Supporting and developing business relationships and advancing business opportunities through the Burlington County Regional Chamber of Commerce
- ❖ Business Owner's responsibility vs. requirements for employees and handling COVID-19
- ❖ Avoiding and minimizing legal concerns for Business Owners handling employees and COVID-19

*Kristi  
Howell*

*Jessica  
McCosker*

*Ralph  
Smith*



## Kristi Howell



- Kristi is the President and CEO of the Burlington County Regional Chamber of Commerce. She has been in this role since December 2002. Since then, the Chamber has grown and evolved through her focus on membership, programming, annual budgeting, and staffing. Committees are now available to BCRCC members as a result of her vision. Under her leadership, the Chamber has added signature regional events including the Education & Workforce Conference and South Jersey's Healthcare Forum. As an active member of the Burlington County community, Kristi serves on numerous boards and committees. Kristi works as a business advocate. She is committed to helping businesses in Burlington County succeed and grow.



Jessica  
McCosker

- Jessica is a Professional Human Resources Manager at Workplace HCM, Inc. here in Marlton, NJ. She is a SHRM-CP (*Society for Human Resource Management- Certified Professional*). Jessica is certified to create better workplaces for employers and employees. She has been in the HR industry for over 5 years. She began in Talent Acquisition and this experience helped to prepare her for the HR Manager role. Currently, she oversees the HR operations for Workplace HCM as well as many of their clients.



Ralph R.  
Smith, 3rd

- Ralph is an Attorney and Shareholder with Capehart Scatchard, located in the Philadelphia Metropolitan Area (servicing NJ, PA and NY). He is the Co-Chair of Employment & Labor Practice with the firm. Ralph's focus has been employment litigation and preventative employment practices, including counseling employers on the creation of employment policies. He represents both companies and individuals. Ralph also counsels health care clients in reviewing employment contracts.

# NEXT STEPS

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- *Contact Stacy Webb with questions for the presenters or questions regarding the webinar series*

**Stacy Webb**

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- *Contact Kristi Howell*
- *Burlington County Regional Chamber of Commerce*

**Kristi Howell**

*President & CEO  
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- *Contact Jessica McCosker*
- *Workplace HCM, Inc.*

**Jessica McCosker**

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- *Contact Ralph R. Smith, 3<sup>rd</sup>*
- *Capehart Scatchard Attorneys At Law*

**Ralph R. Smith, 3<sup>rd</sup>**

*Shareholder  
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**Burlington**

County

Regional  
Chamber of Commerce

Connect. Grow. Succeed.

[www.BCRCC.com](http://www.BCRCC.com)



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