



# EVESHAM TOWNSHIP

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Marlton, NJ 08053

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[www.evesham-nj.org](http://www.evesham-nj.org)



## 2023 COMMUNITY SPONSORSHIP OPPORTUNITIES





# MAKE AN IMPACT In Your Community

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## WELCOME!

Sponsoring an Evesham Township event provides you with the benefit and opportunity to support and connect with the local community and build brand awareness and recognition.

Each event reaches a different key audience, provides fun & entertainment and is an engaging way for you to be in front of the community!





# Marketing Snapshot

- Residents: **47,000+**
- Median Age: **42**
- Residential Units: **19,700+**
- Median Household Income: **\$107,000+**

## Social Media Following

Facebook, Instagram, Twitter, Mobile App, Email Newsletter: 17,000+





# Sponsorship Levels

***\*Each Sponsorship Level includes all benefits from previous levels***

## **Platinum Level** **\$2500**

- Banner (Solo)
- Special recognition at event
- Publicity on social media postings

## **Gold Level** **\$1250**

- Name/Logo displayed on event banner with other sponsors
- Name announced as sponsor at event
- Logo on publicity for event

## **Silver Level** **\$500**

- Name displayed at event entrance
- Name announced at event
- Logo on event and social media postings

## **Bronze Level** **\$300**

- Name displayed at event entrance
- Logo on event and social media postings





# Sponsorship Packages

***\*All Sponsorship Package include Platinum Level benefits***

## **Township Wide Package**

All Township Events

**\$16,500**

### **Summer Series Package**

- Farmers Market
- Juneteenth
- 4th of July Fireworks
- Summer Concerts
- LGBTQ+ Pride Flag Raising
- Additional Township Summer Events

**\$10,000**

### **Veterans Series Package**

- Veterans Day
- Veterans Wall Ceremony
- Additional Events

**\$1,600**

### **The Celebrations Package**

- Wellness Expo
- World Cultural Day
- Winter Celebration
- Additional Township Celebrations

**\$6,000**

### **Senior Series Package**

- Senior Expo
- Senior Outings
- Senior Holiday Luncheon
- Additional Events

**\$3,000**





# Annual Event List

## We Need You!

Evesham Township offers numerous events that contribute to the morale and health of the community. To keep these events exciting and thriving for all ages, we need your help to offset the cost.



**World Cultural Day** - World Cultural Day is a community event that celebrates the richness of the world's cultures through food, entertainment and education. We invite you to join Evesham Township in a day of appreciation and unity.



**Farmers Market** - The 2023 season of the Marlton Farmers Market will run every Wednesday from May 24 through Sept. 13 from 4 to 7 p.m. Shoppers enjoy produce, crafts and more. Events also feature live music and other entertainment.





**Fourth of July Fireworks** - Evesham hosts a Fourth of July Fireworks presentation every year on July 4. Gates typically open around 6 p.m., with a 9 p.m. start time for the presentation. Attendees enjoy DJ music and food trucks while they wait for the show.



**Juneteenth** - An event to commemorate the end of slavery. Evesham's celebration is typically three to four hours long and features live performances, vendors and food trucks. Event is held the weekend in June closest to the state holiday.



**LGBTQ+ Pride Flag Raising** - This event marks Evesham commitment to ensuring equality, safety and respect for our LGBTQ+ community. The ceremony is held each year on June 28 to coincide for the anniversary of Stonewall.



**Senior Expo** - An event focused on helping our senior citizens connect to representatives from financial services, senior communities, medical specialists, health groups and more! Event is typically held for three hours on the third or fourth Saturday in October.



**Senior Holiday Luncheon** - This is the township's special Holiday Luncheon for seniors. The event is held every December with a special lunch, music for dancing, gift exchange and the holiday spirit.





**Senior Outings** - These include Casino bus trips throughout the year, Holiday bus trips to see special shows and other events focused on providing entertainment to our senior citizens all year long.



**Summer Concerts** - Evesham holds indoor summer concerts every Monday night starting the first Monday after the Fourth of July until the last Monday before Labor Day. Each week residents are treated to a variety of musical entertainment.



**Veterans Day Ceremony** - Evesham Township's annual Veterans Day Ceremony is held every year on Veterans Day at the Municipal Building to recognize and honor the township's veterans.



**Veterans Wall of Honor Ceremonies** - This ongoing project honors the service and sacrifice of local veterans. Ceremonies are periodically held to add brave men and women to the wall at the Municipal Building.



**Wellness Expo** - The Health & Wellness Expo is held in May for residents to meet medical professionals, gyms /fitness centers, martial arts studios, counselors, senior care facilities, nutritionists and more. Live stage demonstrations are also held.





# **Evesham Township connects to the public!**



**[www.facebook.com/EveshamTownship](http://www.facebook.com/EveshamTownship)**



**[www.twitter.com/EveshamTwp](http://www.twitter.com/EveshamTwp)**



**[www.instagram.com/eveshamtownship](http://www.instagram.com/eveshamtownship)**



**[www.evesham-nj.org](http://www.evesham-nj.org)**



**[www.evesham-nj.org](http://www.evesham-nj.org) OR**







# Your support helps Evesham Township's Mayors Wellness Campaign

**New  
Jersey  
Healthy  
Town**

**2020  
2021  
2022**

Evesham Township's Mayors Wellness Campaign allows volunteers and community leaders to work together to help the community become a healthy town and achieve healthier lifestyles.

The Mayors Wellness Campaign is a statewide community health initiative that provides strategies and tools for mayors and community leaders to help residents improve overall health and wellness in their communities.

To be designated a "Healthy Town" is a great honor for towns and can only be achieved through a competitive process. The annual Healthy Town designation recognizes communities in which mayors have made healthy lifestyles a top priority and are actively engaging all members of their community through inclusive, evidence-based health and wellness programming, policies and a culture of health.

Evesham was selected by New Jersey Health Care Quality Institute as a Healthy Town for the years 2020, 2021 and most recently for 2022.





# **I'm ready to sponsor! What are the next steps?**

## **Step 1:**

Review this packet and select your desired event(s) and sponsorship level(s).

## **Step 2:**

Complete the form on page 12 of this packet and email it to [events@evesham-nj.gov](mailto:events@evesham-nj.gov)

## **Step 3:**

We'll send you an invoice with instructions on how to complete payment.

## **Step 4:**

Send us a JPG or PNG of your logo so that we can begin promoting your business.

## **Step 5:**

Let's get ready for fun! We'll be in touch with details about each event you're participating in.



## Sponsorship Commitment Form

### Contact Information

Business Name \_\_\_\_\_

Business Address \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Person Name: \_\_\_\_\_

Contact Email: \_\_\_\_\_ Phone/Cell \_\_\_\_\_

Website: \_\_\_\_\_ Facebook: \_\_\_\_\_

### Sponsorship Level:

- ☐ **Township Wide Package - \$16,500**
- ☐ **Summer Series Package - \$10,000**
- ☐ **The Celebrations Package - \$6000**
- ☐ **Senior Series Package - \$3,000**
- ☐ **Veterans Series Package - \$1,600**

### Sponsorship of Events:

Event: \_\_\_\_\_

- ☐ **Platinum: \$2,500**
- ☐ **Gold Level: \$1,500**
- ☐ **Silver Level: \$500**
- ☐ **Bronze Level: \$300**