

TOWNSHIP OF EVESHAM
ORDINANCE NO. 20-10-2018

AN ORDINANCE AMENDING CHAPTER 11 OF THE
CODE OF THE TOWNSHIP OF EVESHAM
(GOLF COURSE FEES)

BE IT ORDAINED by the Township Council of the Township of Evesham, County of Burlington, State of New Jersey as follows:

SECTION I.

Section 11-2. is deleted in its entirety and replaced with the following language:

§ 11-2. Fees and charges; membership rates.

The golf course utility is hereby authorized to receive such fees, rents, rates or other charges for or in connection with the use or services of such municipal public utility, which sums shall be held, used and applied in accordance with the Local Bond law and the Local Budget Law of the State of New Jersey as well as other applicable statutes. Said fees, rents, rates or other charges shall be kept on file with the Golf Course Business Manager, subject to review and approval by the Township Council.

A. Golf Course Fees and Charges.

<u>Peak Season Greens Fees (May1 through September 30)</u>	<u>Walking</u>	<u>Riding</u>
Weekday Open to 12:00 p.m.	\$39	\$49
Weekday 12:00 p.m. to 4:00 p.m.	\$34	\$44
Weekday 4:00 p.m. to Close	\$24	\$34
Weekend Open to 12:00p.m.	N/A	\$59
Weekend 12:00 p.m. to 4:00 p.m.	\$39	\$49
Weekend 4:00 p.m. to Close	\$24	\$34
<u>Flex Season Greens Fees (March, April & October 1 through November 15)</u>	<u>Walking</u>	<u>Riding</u>
Weekday Open to 12:00 p.m.	\$35	\$45
Weekday 12:00 p.m. to 4:00 p.m.	\$29	\$39
Weekday 4:00 p.m. to Close	\$20	\$29
Weekend Open to 12:00 p.m.	\$39	\$49
Weekend 12:00 p.m. to 4:00 p.m.	\$25	\$35
Weekend 4:00 p.m. to Close	\$20	\$29

Residents and Municipal Partners Program receive \$5 off the above Walking and Riding Rates. The above riding rates are discounted from our stand alone cart fee, because Greens Fees are being purchased.

Golf Carts are MANDATORY on Weekends & Holidays to non-members before 12:00 p.m.

Dynamic Pricing: The above rates can be adjusted by one-time slot or on a weekly basis by season at the discretion of the Township Manager. This would be in extreme circumstances to attract more play and be competitive with local competition and/or due to aeration scheduling.

Winter Season Greens Fees (November 15 to February 28)	Walking	Riding
Weekday Open to 12:00 p.m.	\$25	\$39
Weekday 12:00 p.m. to Close	\$19	\$29
Weekends & Holidays Open to 12:00 p.m.	\$30	\$45
Weekends & Holidays 12:00 p.m. to Close	\$25	\$35
Senior Weekday Open to 12:00 p.m.	\$20	\$30
Senior Weekday 12:00 p.m. to Close	\$15	\$25
Nine Holes Everyday	\$15	\$20

Year Round Discounts unless above rates are cheaper at the time of play	Walking	Riding
Senior (62 and Older), Monday to Friday Only	\$31	\$39
Senior (62 and Older), Weekends and Holidays	\$40	\$50
Active Military, Police and Fire Rate	Same as Senior	
Nine Holes, Monday-Friday and Weekends after 12:00 p.m.	\$22	\$29
College, Ages 18-23	\$30	\$41
High School, Ages 13-17	\$20	\$25
Children 12 and Under	Free with paid	
Adult		
League Rate, Nine Holes Including Cart	\$25	\$25
League Rate, Eighteen Holes, Including Cart	\$35	\$35

Year Round Cart Fees	Fee
18 Hole Golf Cart Rental, PER RIDER, includes tax	\$19
9 Hole Golf Cart Rental, PER RIDER, includes tax	\$11
Twilight Golf Cart Rental, PER RIDER, includes tax, after 5pm only	\$12
Pull Cart Rental	\$5

These are cart fees are in effect when no greens fees are being purchased.

When Greens fees are purchased, the golf cart fee is discounted as indicated in the Greens Fee Rate Section

Driving Range Fees	Fee
Small Bucket (35 Golf Balls)	\$7
Medium Bucket (70 Golf Balls)	\$10
Large Bucket (105 Golf Balls)	\$13

Golf Outing Fees	Fee
Monday Golf Outing (72 Player minimum for a shotgun Start)	\$50
Tuesday's and Thursday's Golf Outing (72 Player minimum for shotgun start)	\$53
Weekends & Holidays Golf Outing (100 Player minimum for shotgun start)	\$57

All Rates include greens fee and cart fee

All Outing times and rates are subject to final approval from the Director of Golf

B. Full-Year Golf Course membership rates

(Residents and Non-Residents):

- Evesham Residents receive 15% Discount and \$100 off the cart package if paid by 12/31 each year
- Evesham Residents receive 10% Discount year round

- All memberships must show proof of residence and photo identification.

Use or Service	Fee
7 Day Membership	\$1,900
5 Day Membership	\$1,470
Senior 62+, Mon-Fri	\$1,200
Twilight after 1:00 p.m.	\$ 815
Legacy Membership (15+ years consecutive)	\$ 850
7 Day Husband & Wife	\$2,900 (Must live in same household)
Senior Husband & Wife	\$2,400 (Must live in same household)

Cart Package (including tax)	\$ 775
<ul style="list-style-type: none"> • Unlimited Golf Carts • Only available with purchase of above memberships • Cart Packages are per person regardless of membership • Golf Carts are mandatory to non-members Sat-Sun, holidays before 12pm 	

Junior Golfer (Ages 13-19)	\$ 549
<ul style="list-style-type: none"> • Golf carts are not included 	

Young Professional, ages 20-35	\$1,200
<ul style="list-style-type: none"> • Golf carts are not included 	

Driving Range Membership	\$ 699
<ul style="list-style-type: none"> • Unlimited range balls • \$10 off every round of golf, mandatory carts • Free GHIN Handicap 	

Family Membership	\$1,900
<ul style="list-style-type: none"> • Must be living in same household plus one to three children under age of 13 	

Corporate Membership	\$4,200
<ul style="list-style-type: none"> • 100 Rounds of Golf • 50 Large Buckets of Driving Range Balls • Sponsor Signs on Golf Course and Driving Range 	

Driving Range Add On for Current Members	\$299
<ul style="list-style-type: none"> • Unlimited Range Balls for current season. • Must also be a golf member at one of the full individual golf rates 	

**C. Half-Year Golf Course Membership Rates
Pro-Rated Memberships (July 1 – December 31)
(Residents and Non-Residents):**

Use or Service	Fee
7 Day Membership	\$1,049
5 Day Membership	\$ 799
Senior 62+, Mon-Fri	\$ 699
Twilight after 1:00 p.m.	\$ 499
Cart Package	\$ 450
Junior Golfer (Ages 13-19)	\$ 299
Young Professional (Ages 20-34)	\$ 649
Driving Range Membership	\$ 399

D. Municipal Partners Program

There is established a Municipal Partners Program to provide residents of other Burlington County municipalities the opportunity to play reduced-rate golf at Indian Spring Golf Course in exchange for the partner municipality advertising the golf course and the partnership through website, social media

and live community events according to the terms of a partnership agreement between the municipalities. Residents of partner communities shall receive a reduction of \$5 in green fees from the posted nonresident rate from opening until 5:00 p.m., excluding senior rates, nine-hole rates and league rates as these rates are already equal to resident rates.

E. Golf Instruction Rates

Director of Instruction

60 Minute lesson	\$140
30 Minute Lesson	\$ 70
Series of 3 One Hour Lessons	\$360
Nine hole playing lesson	\$300
Full Day of practice	\$800

Head Golf Professional

60 Minute Lesson	\$120
30 Minute Lesson	\$ 60
Series of 3 Half Hour Lessons	\$250
Series of 3 One Hour Lessons	\$300

Director of Golf

60 Minute Lesson	\$160
30 Minute Lesson	\$ 80
Series of 3 One Hour Lessons	\$420
Aimpoint Green Reading Lesson	\$120

Assistant Professionals and Apprentices

60 Minute Lesson	\$100
30 Minute Lesson	\$ 50
Series of 3 One Hour Lessons	\$240

Guest/Outside Instructor

Per Lesson Fee	\$25 plus purchase of range balls or cart fee
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Junior Summer Camp

5 Day, Half Day Camp	\$225
5 Day, Full Day Camp	\$425

Operation 36 Junior Academy

Fowler Monthly Program	\$125 per month
McIlroy Monthly Program	\$190 per month
Spieth Monthly Program	\$250 per month
Elite Monthly Program	\$500 per month

Discounts of Instruction Rates

Market conditions and consumer preference can often lead to negotiation of golf lesson rates, as there is a great amount of competition with other golf professionals at other facilities. Each instructor is allowed to negotiate their rate no greater than 10% in order to attract more business. Any discount greater than 10% must be approved by the Director of Golf.

Group Lessons are defined as four or more individuals for a single session. Multiple, repeating sessions are not classified as group instruction, unless a new fee is paid at the time of each group lesson. Group lessons can be discounted no more than 10% off the hourly rate.

F. Affinity Programs

The golf course has unique opportunities to enter into agreements with local businesses, corporations and/or foundations that can mutually benefit both parties. Under the direction of the Township Manager, the Director of Golf shall have the authority to negotiate arrangements with discounts of not greater than 30% off greens fees, range balls, and/or merchandise in order to attract additional business. Each

Affinity program negotiated, shall be presented to Council for approval, and will follow the pricing outlined herein. The discounts, and programs associated in each arrangement are only valid for the dates of the resolution and/or contract negotiated by the Director of Golf. The benefit to these arrangements is primarily public relations and marketing of both parties.

SECTION III. INCONSISTENT ORDINANCES

Any ordinances or portions thereof, which are inconsistent with the provisions of this Ordinance, are hereby repealed as of the effective date of this Ordinance.

SECTION IV. REPEALER

Any and all Ordinances inconsistent with the terms of this Ordinance are hereby repealed to the extent of such inconsistencies.

SECTION V. DECLARATION OF INVALIDITY

If any provision of this Ordinance, or the application of any such provision to any person or circumstance, shall be held invalid, the remainder of this Ordinance shall not be affected thereby. The provisions found or held to be invalidated shall be stricken and the remaining provisions shall be considered severable and shall continue in full force and effect.

SECTION VI. EFFECTIVE DATE

This Ordinance shall take effect upon adoption and publication according to law.

Notice

Please take notice that the ordinance published herewith was introduced and passed on first reading at the Regular Meeting of the Township Council of the Township of Evesham in the County of Burlington, State of New Jersey, held on September 11, 2018, and said ordinance will be further considered for final passage after public hearing at a meeting of said Township Council to be held on October 16, 2018, at 6:30 P.M. in the Municipal Complex, 984 Tuckerton Road, Marlton, New Jersey, at which time and place all persons interested will be given an opportunity to be heard concerning such ordinance.

Mary Lou Bergh, RMC
Township Clerk